

# The business profile and expectations from the Project “Barents Low Volume Road Management”

Elena Mokeeva,  
Engineer

ADC Ltd.

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# **ADC Ltd.**

**The ADC Company was established in 1991  
by the Road Administration of the Arkhangelsk  
Region.**

**Fields of activity – the Barents region, the North-  
West of RF, the Ural Region.**



# **The Company profile –** **R&D in Road sector**

## **Our Clients:**

- **Public institutions on federal, territorial and municipal levels**
- **Business (transport companies)**

## **Our Partners:**

1. **Business (design, consulting and transport companies)**
2. **NGOs**
3. **Mass Media**
4. **Executive authorities (public institutions, Road Police)**
5. **Educational institutions (universities, colleges)**
6. **Science (research institutions)**



# The main profile of the consulting company –

**Developing independent recommendations for solving problems of road infrastructure in specific nothern conditions, by searching innovations and promoting the best technologies and management experience of solving that kind of problems.**



# Company's trends for the Road sector development :

## **A. Resource development**

(information, professionals, technologies, mobilization of financial resources)

## **B. Cost management**

(safety, productivity, efficiency)



# Our resources:

- **Our specialists – 8 people: road engineers and economists, speaking foreign languages and continuously upgrading professional skills**
- **Information (world experience in Road sector)**
- **Technologies (methodologies of data gathering, analysis, developing recommendations etc.)**
- **Our partners**



# The experience of the implemented projects

## The Projects, promoting:

1. **Integrated solutions in regional and municipal planning of road infrastructure**
2. **Decrease of the negative transport factors (traffic congestion, road accidents, negative influence on the environment)**
3. **International projects**
4. **Education and informing**



# Road infrastructure development projects in EU – RF cooperation programmes

1. TACIS CBC Project - The Border Crossings (Leningradskaya, Murmanskaya Oblast) 1996 – 1998
2. TACIS CBC Improving Fluency of Traffic Flows , TEN Corridors II and IX 1998-2000
3. TACIS Road management in North-West of Russia 2001-2003
4. TACIS BISTRO Improvement of traffic flows in Sverdlovsk oblast and the city of Ekaterinburg 2003
5. TACIS CBC Road traffic safety in Murmansk region 2004
6. EuropeAid/114754/D/SV/RU Enhancing the capacity of the local support offices network, RF 2004-2006
7. EuropeAid 120963/C/SV/RU Supporting of National Coordination Office in RF 2006-2008
8. TACIS Kolarctic Polar traffic safety 2007-2008



# Our resources of the information about Road sector

- National and international transport events
- Publications
- Relations with transport experts from different countries



# Prospective trends of Company's activity

1. **Transport strategies on regional and interregional scale**
2. **Concepts of transport system development**
3. **Concepts of transport infrastructure development**
4. **Integrated solution to eliminate traffic congestion, road accident, environmental stress**
5. **Urban transport planning**
6. **Traffic management**
7. **Public transport development**
8. **Urban road infrastructure improvements, parking planning**
9. **Road safety programs, Black Spot Management, Road Safety Audit**
10. **Cooperation with NGOs, educational institutions, partners of different levels**



# **Our role in the Project – Lead Partner**

## **Our duties:**

- 1. Overall Project management,**
- 2. Solving operational tasks for the Project Partners,**
- 3. Providing relations between the Project participants and the Kolarctic Secretariat,**
- 4. Keeping working communications between the Project Partners,**
- 5. Information handling and assistance to know-how transfer to the participants,**
- 6. Organizational and financial management,**
- 7. Technical reports and financial statements,**
- 8. Executing tendering procedures,**
- 9. Working with external Auditors and Monitors,**
- 10. Providing public relations aimed at dissemination of information about results of the Project and the Programme, etc.**



# Our additional tasks -

**Further transfer of know-how, gained during the Project for multiplicative and cluster effect of the Project by:**

- seminars,
- conferences,
- preparing publications for periodicals.



# Our expectations from the Project:

1. **Successful implementation of the first project in the practice of EU-RF cooperation programmes, where Russian side in small innovative company is leading the project.**
2. **Appreciation of the Project results by EU/RF Monitors.**
3. **Acquirement the experience for:**
  - **increasing our competitiveness after RF joins to the WTO;**
  - **expansion of practical experience to cooperate with international financial institutions and programmes.**

